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RICHARDS/CARLBERG PRINCIPAL HONORED AS 2006 SCENIC STAR

HOUSTON (March 6, 2007) –Chuck Carlberg, principal of Richards/Carlberg was recently named a 2006 Scenic Star at the Scenic Houston’s 2007 annual meeting and awards luncheon. Among others awarded were Council Member Sue Lovell and Council Member Adrian Garcia for their outstanding dedication, vision and support of the comprehensive Houston anti-graffiti initiative in the City of Houston, along with the Greater Houston Partnership and Quality of Life Coalition.

“I personally hate graffiti, we are all trying to help Houston improve its Quality of Life. And graffiti needs to be attacked and removed immediately to stop this visual blight on our beloved city,” said Carlberg.

“We were pleased to honor these three individuals. They are playing an instrumental part in the crack down of graffiti. They also provided the catalyst for encouraging a host of other interested parties to support and act upon their efforts — which is vital to Houston's aesthetic success” said Deborah January-Bevers, Scenic Houston Executive Director

About Richards/Carlberg

Richards/Carlberg, an affiliate of The Richards Group, provides full-service branding and marketing solutions including advertising, public relations and interactive. For more information, visit www.richardscarlberg.com.

About Scenic Houston

Scenic Houston is a non-profit organization that promotes and advocates effective public policies on urban aesthetics. They also provide analysis on local, state and federal laws affecting urban streetscape design. For additional information, visit www.scenichouston.org.

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